

Globalaw IP Initiative



The Global Reach You Need From the Local Firm You Trust

Globalaw is a worldwide network of more than 110 independent law firms with over 4,500 lawyers in 165 cities. It provides comprehensive access to international resources for the clients of its member firms.





- **Greater depth:** more than 250 experienced IP lawyers and patent agents.

- **International coverage, local knowledge:** With offices in all Globalaw jurisdictions including: Anguilla, Argentina, Australia, Austria, Bahamas, Barbados, Belgium, Bolivia, Brazil, Bulgaria, Cambodia, Canada, Cayman Islands, Chile, China, Colombia, Costa Rica, Croatia, Curacao, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, El Salvador, Estonia, Finland, France, Germany, Greece, Guam, Guatemala, Honduras, Hungary, Iceland, India, Indonesia, Ireland, Italy, Japan, Liechtenstein, Malaysia, New Zealand, Nicaragua, Nigeria, Oman, Panama, Peru, Poland, Portugal, Puerto Rico, Romania, Scotland, Serbia, Singapore, Slovenia, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Turkey, UAE, UK, United States and Vietnam.

Globalaw's Intellectual Property network of law firms provides a seamless way to protect and enforce your intellectual property rights on a worldwide basis. Our team of experts can analyze and implement customized solutions for the protection, enforcement and/or defenses relating to all of your intellectual property needs. We offer a wide range of intellectual property services, including:

PATENTS Prior art novelty and freedom to operate searching; Preparation and filing of patent applications; Prosecution services during examination by the Patent Office; Enforcement and defense of patents rights in administrative proceedings within the Patent Office; Enforcement and defense of patents rights in the Court systems; Enforcement and defense of patents rights through arbitration and mediation; Patent portfolio management and counseling services.

TRADEMARKS Availability and clearance searching; Preparation and filing of trademark applications; Prosecution services during examination by the Trademark Office; Enforcement and defense of trademark rights in administrative proceedings within the Trademark Office; Enforcement and defense of trademark rights in the Court systems; Enforcement and defense of trademark rights through arbitration and mediation; Trademark portfolio management and counseling services.

COPYRIGHTS Copyright protection counseling; Where necessary, preparation and filing of copyright applications, and prosecution services during examination by the Copyright Office; In all jurisdictions, enforcement and defense of copyrights in the Court systems; Enforcement and defense of copyrights rights through arbitration and mediation; Copyright portfolio management and counseling services.

PLANT VARIETY RIGHTS Registerability counseling; Preparation and filing of plant variety registration applications; Prosecution services during examination by the Plant Variety Office; Enforcement and defense of

plant variety rights in administrative proceedings within the Plant Variety Office; Enforcement and defense of plant variety rights in the Court systems; Enforcement and defense of plant variety rights through arbitration and mediation; Plant variety portfolio management and counseling services

TRADE SECRETS Development and management of trade secret protection programs; Enforcement and defense of trade secret misappropriation matters in the Court systems; Enforcement and defense of trade secret misappropriation matters through arbitration and mediation.

UNFAIR COMPETITION Enforcement and defense of unfair competition disputes in the Court systems; Enforcement and defense of unfair competition disputes through arbitration and mediation.

LICENSING AND ASSIGNMENT Drafting and counseling services relating to intellectual property licensing and transfers; Enforcement and defense of licensing and assignment disputes in the Court systems; Enforcement and defense of licensing and assignment disputes through arbitration and mediation.

INTERNATIONAL TRADE Legal counsel on international commercial transactions, import/export issues, acquisitions and divestitures, joint ventures, financings, distributor appointments and enterprise restructurings. Enforcement and defense relating to international trade disputes in administrative and judicial forums; Enforcement and defense of international trade disputes through arbitration and mediation.

INFORMATION TECHNOLOGY Legal counseling and litigation services relating to cloud computing, software licensing, technology procurement and outsourcing, electronic commerce and information management, data protection, document retention, reputation management and social media.

ANTI-COUNTERFEITING Elaboration of action plans regarding counterfeit products; Enforcement actions against counterfeit products in the Court systems; Enforcement actions against counterfeit products through customs; Criminal prosecution related to anti-counterfeiting, in particular seizure of counterfeit products.

INDUSTRY EXPERIENCE Intellectual Property legal consulting for all types of entities, from small and medium-sized businesses to major international corporations. By taking into account the impact of globalization on international trade, and thanks to our network, we support our clients by providing legal counsel on international commercial transactions, import/export issues, acquisitions and divestitures, joint ventures, financings, distributor appointments and enterprise restructurings. Our experience covers a wide range of intellectual property services in various industry fields, including notably manufacturing, health care, electronics, consumer products, services, and distribution businesses. We also assist our clients to be fully compliant with the various changing and applicable legal requirements as regards digitalization and Information Technology development. Our IT services include legal counselling relating to cloud computing, technology procurement, outsourcing, e-business, information management, data protection, document retention, reputation management and social media.

INTELLECTUAL PROPERTY CONTACTS

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